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NEWS RELEASE

Simms appointed sole distributor of Apricorn Encrypted Storage solutions in the UK

Simms International plc is proud to announce that they have been appointed as sole UK distributor for Apricorn Inc.

Apricorn is a market-leading manufacturer of FIPS 140-2 USB encrypted storage devices ranging from 4GB to 8TB capacity. Apricorn's Aegis range of products is centred on being 100% hardware encrypted with on-board authentication, making them software-free and cross-platform compatible, suitable for all types of government departments and organisations large and small.

Jon Fielding, Managing Director EMEA, Apricorn *"The UK market is key for Apricorn growth and in selecting Simms, the UK's leading memory and storage experts as our sole UK distributor ensures that our products will be well positioned in the UK channel. The Simms team has an extensive network across many industries which will help promote Apricorn products."*

Andrew Henderson, Managing Director of Simms International continues *"Apricorn is well established as the manufacturer of choice for encrypted storage solutions for many enterprises where secure data storage is critical. Their broad range of encrypted solutions will enhance our current portfolio of products whilst opening up new markets and opportunities. We are delighted that we have been appointed as their UK distributor."*

For more information:

Graham Hutchins
Simms Marketing Manager
Tel: 01622 852800
Email: graham@simms.co.uk

Jon Fielding
Managing Director Apricorn EMEA
Email: JFielding@apricorn.com

###ENDS###

Notes to editors:

About Simms International PLC

Simms International plc is a leading UK distributor, supplying high quality memory and data storage products to the UK Industrial, Corporate and Consumer markets. Their goal is to offer a product range from the latest technology to legacy solutions.

Simms employees uphold a set of values which have been the backbone of the company since the start. These values with a long history, focus and a clear vision result in their team delivering a quality product AND service.

The on-going investment in reliable, flexible infrastructure and systems is a critical component of Simms's service delivery but their biggest strength is the staff – dedicated specialists who are enthusiastic, knowledgeable, experts in their field.

For more information visit www.simms.co.uk

About Apricorn

Established in 1983 **Apricorn**, Inc. is a leader in the design and manufacture of PC storage products, utilities and accessories.

Apricorn's ISO9000:2000 compliant production process leverages a best of breed approach to manufacturing. Apricorn manages a real time, closed-loop system from its corporate headquarters in Poway, CA. Elements of **Apricorn's** production process are performed abroad while the final assembly and testing occurs in the U.S. This combined approach to design, manufacturing and distribution ensures the highest levels of production quality whilst maintaining a cost-effective price point for consumers.

For more information visit www.apricorn.com