

# Exhibitor Information



## International Institute of Obsolescence Management (IIOM) Conference & Exhibition

**Obsolescence Management**  
– How to Exceed Your Customers' Expectations

MUNICH, GERMANY  
MAY 17 - 19  
**2022**

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## Introduction

Innovation is one of the key levers for a more sustainable future, as we move away from carbon-based energy and materials, but innovation brings its own jeopardy as end users find that recently purchased assets are hit by the obsolescence of last year's new components.

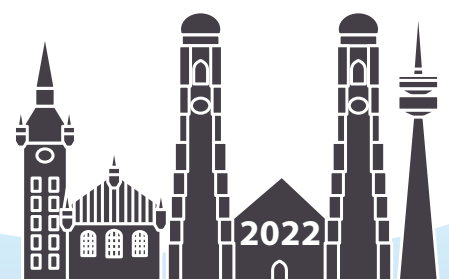
It has never been clearer that good obsolescence management practice is going to be essential for sustainability, and that obsolescence must be managed at all phases of product life cycle, and throughout the supply chain.

The theme of IIOM's 2022 Conference is "Obsolescence Management – How to Exceed Your Customers' Expectations" and it will address obsolescence management from the customer's point of view, whether end user, service provider or manufacturer, and how obsolescence management can differentiate a supplier from its competitors in competitive markets.

## Location

The IIOM Conference, Exhibition and Workshops will be held at the Holiday Inn Munich City Centre in Munich, Germany, and just a few minutes' walk from the famous picturesque Munich old town with its historic buildings, museums, restaurants and shops.

Located in the heart of Europe, Munich offers the perfect mix between the traditional Bavarian culture, buzzing economy and high-tech companies. Many worldwide companies have their headquarters in Munich, as well as famous research organisations and universities. The beautiful green landscape of Bavaria with meadows, forests, lakes and the Alps is within easy reach so why not stay for a week or two's holiday while you are here.



## Exhibitor Information

A number of exhibitors' stands are available for organisations that provide services or products related to obsolescence management - including monitoring and reporting, mitigation, component storage, software applications and solutions. This exhibition will allow exhibitors the flexibility to provide their own displays within an area of 3m x 2m.

The exhibition will be held at the Holiday Inn Munich City Centre, Germany, near to the conference suite. Conference refreshments including lunches will be taken in this area, maximising the opportunity for exhibitors and delegates to interact.

## Exhibitor Package includes

- 3 m wide x 2 m deep area and entrance for 2 exhibition Staff\*
- A5 landscape advert in conference proceedings

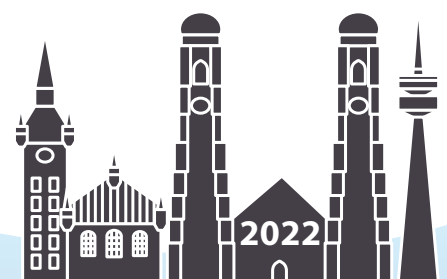
\*Your 2 members of Exhibition staff will have entrance to the two networking evenings, one of whom will also have access to the conference sessions.

The cost of booking a stand will be £1890 for IIOm Members and £2090 for non IIOm Members if booked and paid for by 31st January 2022 when the early booking rate for exhibitors closes. At that time the cost will rise to £2090 for IIOm Members and £2290 for non IIOm Members.

Erection of displays can be between 13.00 – 16.30 hrs on Tuesday 17th May 2022.

The exhibition will close after lunch on Thursday 19th May 2022.

**To reserve your exhibition space visit [www.theiiom.org](http://www.theiiom.org)**



# iiom

## CONFERENCE MUNICH 2022



The magnificent city of Munich, Germany

### **IIOm Conference Administration**

Unit 3, Curo Park

Frogmore

St Albans

AL2 2DD

United Kingdom

Tel : +44(0)1727 876029

Email : [admin@theiiom.org](mailto:admin@theiiom.org)

Website: [www.theiiom.org](http://www.theiiom.org)

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