

Advance Programme



International Institute of Obsolescence Management (IIOM) Conference & Exhibition

The Strategic Side of Obsolescence Management



LONDON, ENGLAND, UK

OCTOBER 24 -26

2023

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Introduction

IEC 62402:2019 introduces the concept of strategic obsolescence management in the introduction section of the standard. It specifically mentions that when planning and implementing obsolescence management, approaches early in the life cycle could be characterized as strategic.

IOM's 2023 Conference looks to explore the strategic side of obsolescence management. We want to explore how to consider life cycle impacts and building justifications for technology refresh. We want success stories in performing and planning obsolescence management activities earlier in the life cycle and designing systems for successful obsolescence management.

This conference will bring together obsolescence management professionals, solution providers, academia, and those who want to learn how to understand and reduce their exposure to obsolescence risk.

Location

IOM's 2023 Conference returns to London and the site of the 2019 IOM Conference. The Conference, Exhibition and Workshops will be held at the Copthorne Tara Hotel London. Kensington, located in London's West End and just a few minutes' walk from High Street Kensington underground station and Heathrow Airport is just 15 miles away.

Notable attractions in the area include Kensington Palace in Kensington Gardens, the Royal Albert Hall, Hyde Park, the Natural History, Science and Victoria and Albert Museums and London's premier university, Imperial College.



Advance Programme



Exhibition

A trade exhibition will be held at the Copthorne Tara Hotel London close to the conference room. Conference refreshments, including lunches, will be taken in this area, maximising the opportunity for exhibitors and delegates to interact. Full details of the trade exhibition attached to the Conference are included in the Exhibitor Information Document which is available on-line at www.theiiom.org, or by contacting the IOM Conference Administrators at conference2023@iiom.global.

Sponsorship Opportunities

There are a number of sponsorship opportunities available for organisations to enhance their visibility at the conference. This is a great way to raise profile and to be recognised as an event sponsor. Please contact the IOM on 01727 876029 for further details or to register your interest.

Networking Opportunities

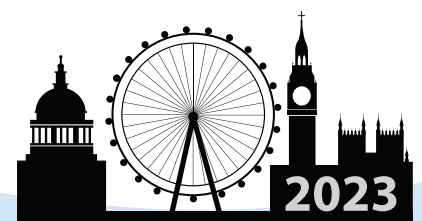
The value of networking within a relaxed atmosphere has been recognised in the selection of the conference venue. There will be an evening welcome reception on 24th October 2023, offering the opportunity to network with those that share your goal to understand, manage and reduce obsolescence risk.

An evening of food, drink and entertainment to celebrate the international chapters of IOM will take place on the 25th of October, providing an opportunity for delegates to network in a relaxed atmosphere.

In addition to this, there will be other networking opportunities during lunch and coffee breaks.

Partner Package

For those of you who wish to bring partners to the event, we are pleased to offer a Partner Package. This will include access to the welcome reception on 24th October and the networking event on 25th October. Allowing partners to explore London at their leisure during the day.



Advance Programme



IIOM Workshop 24th October 2023 Copthorne Tara Hotel London Kensington, UK

Workshop 1 – How to Justify the Need for Proactive Action

One of the more difficult tasks is in the persuasion of others. In the obsolescence management profession, we often spend more time developing PowerPoint slides and analysing spreadsheets just to move forward on a proactive action. This workshop looks to help all OM professionals in helping to identify the action needed and then persuading others to act on that action.

This workshop will work through the obsolescence management process from IEC 62402: 2019 with a goal of introducing those new to obsolescence management to the identification and analysis techniques while helping more experienced OM professionals become more persuasive in the need to act proactively.

Each participant for the workshop will receive a certificate of completion to support professional development requirements.

Provisional Programme

- 09.30 Workshop Opens
- 09.35 Workshop Sponsor Welcome
- 09.45 Introduction to Proactive Obsolescence Management Actions - *TBD*
- 10.10 Team Exercise Introduction
- 10.25 Introduction to Obsolescence Management Standards – *Graham Goring, e-Standards*
- 10.40 Success Stories in Performing Obsolescence Management Earlier in the Lifecycle – *John Dyson, Winslow Adaptics*
- 11.10 Break
- 11.25 Reigniting Your Obsolescence Management - Uncovering the Hidden Hurdles – *Bjoern Bartels, AMSYS*
- 11.55 Morning Recap, Discussion, and Team Exercise Time
- 12.10 Lunch
- 13.10 Improving How We Present Data to Make Better Decisions – *Guillaume Roy, MAN Energy Solutions*
- 13.40 Effective Communication to Help Justify the Need for Action - *TBD*
- 14.10 The Art of Persuasion - *TBD*
- 14.40 Team Exercise
- 15.20 Break
- 15.40 Group presentations and Discussions
- 16.15 Lessons Learned and Wrap up
- 16.30 Close



IIOm Workshop 24th October 2023
Copthorne Tara Hotel London Kensington, UK

Workshop 2 – Navigating the Global Supply Chain and Shortages

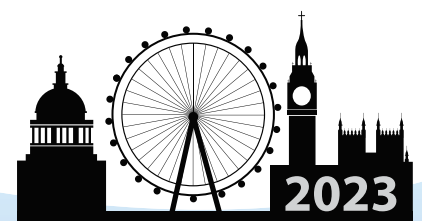
For most of 2021 and 2022, it felt like obsolescence management professionals spent more time than ever dealing with supply chain disruptions and shortages. This workshop looks to help all OM professionals in helping to navigate the complexities of the Global Supply Chain, forming relationships and partnerships with suppliers, and working together to uncover hidden obsolescence risks.

This workshop will tackle the most important aspects of interfacing with a supplier, review case studies in successful global supply chain management, and how to proactively work with suppliers so that obsolescence and part shortages issues can be worked together and not hidden from each other.

Each participant for the workshop will receive a certificate of completion to support professional development requirements.

Provisional Programme

- 09.30 Workshop Opens
- 09.35 Workshop Sponsor Welcome – *White Horse Laboratories*
- 09.45 Team Exercise Introduction
- 09.55 Understanding the Global Supply Chain – *White Horse Laboratories*
- 10.10 Understanding and Managing Part Identity to Strategically Reduce Risk – *Tammy Max, S & P Global Engineering Solutions*
- 10.40 Strategic Partnering for Obsolescence Management – *David Lynch, IIOm Honorary Member*
- 11.10 Break
- 11.25 Costly Product Re-designs Avoided? In-Service Lives Extended? Industrial Customers Benefit From Extended Semiconductor Production – *Ken Greenwood, Rochester Electronics*
- 11.55 Morning Discussion, Team Exercise, and Lessons Learned
- 12.10 Lunch
- 13.10 Supply Chain Resilience Planning – *Nigel Wallis, Ultra PCS*
- 13.40 Horizon Scanning – A Key Toolset for Strategic Obsolescence Management – *Dariusz Al-Saedi, BMT*
- 14.10 Potato Crisps and How Relationships Matter in the Global Supply Chain – *Allen Bertapelle, Sikorsky*
- 14.40 Team Exercise
- 15.20 Break
- 15.40 Group Presentations and Discussions
- 16.15 Lessons Learned and Wrap up
- 16.30 Close



Advance Programme



IIOM Conference 25th October 2023 Cophorne Tara Hotel London Kensington, UK

- 09.00 **Conference Opens, Introduction to Exhibitors and IIOM update** – *Tim Zitkevitz, President, IIOM International*
- 09.20 **Event Sponsor Welcome** – *CMCA*
- 09.30 **Keynote Presentation** – *TBD*

Session One – Processes and Decision Making

- 10.10 A “Triage” Approach to Get Ahead of Electronics Obsolescence” - *Ethan Plotkin, GDCA Inc.*
- 10.35 Obsolescence Strategy v Action - who has time to think! - *Ian Blackman IIOM, Elan Business Support Ltd*
- 11.00 Break
- 11.30 New Regulatory Requirements affecting Product Design and Through-Life Obsolescence - *Dr Chris Robertson, RINA*
- 11.55 SBOMs and the Related Dependency Hell - *Martin Steinleitner, Sylion*
- 12.20 How to Use Intelligent Data to Proactively Manage Supply Chain Risk - *Ruth Gray, Z2Data*
- 12.45 Lunch

Session Two – Strategic Approaches

- 13.45 Increased Strategic Alignment - *Daniel Grundy, Laura Mugford, Jaguar Land Rover & Tony Cook, NXP*
- 14.10 Technology Management Planning for DMSMS - *David Greinke, Logistics Management Institute*
- 14.35 Tailored Strategic and Targeted Obsolescence Management - *Chris Hignett, BAE Systems Maritime*
- 15.00 Break

15.30 Panel 1: Incorporating strategic approaches into the next update of IEC 62402

- Synopsis: One mission of IIOM is advancing the science and practice of obsolescence management, which includes updating IEC 62402. This panel will discuss some of the additions and how we can incorporate more strategic approaches into the standard.
- Moderator: TBD
- Panelists: IIOM Members of IEC Technical Committee 56, Maintenance Team 20

- 16.45 Digital Transformation: From Isolated Tools to a Connected Platform - *Zdenek Pesina, Honeywell Aerospace*
- 17.10 Session Close
- 19.00 IIOM Celebratory Networking Event



Advance Programme



IIOM Conference 26th October 2023 Cophorne Tara Hotel London Kensington, UK

09.00 **Conference Opens** – *Tim Zitkevitz, President, IIOM International*

Session Three – Building the Business Case

09.05 A Business Case for Strategic Obsolescence Management – *Luciano Lustosa de Siqueira, Alstom*

09.30 Business Case Analysis Justification for Technology Refresh – *John Dyson, Winslow Adaptics*

09.55 The Business Side of Obsolescence Management – *Wolfgang Heinbach, Syliom*

10.20 Break

10.55 Panel 2: Marketing your Obsolescence Management Service / Solution

- Synopsis: Another mission of IIOM is supporting the growth of OM service providers. Being able to market your OM service or solution is critical to supporting this growth. This panel brings end customers on stage with solution providers to discuss the various needs of customers and how to better market solutions and services to customers.

- Moderator: CMCA

- Panelists: IIOM affiliated solution providers and end customers

12:10 IIOM Professional Recognition & Professional Development – *Luciano Lustosa de Siqueira, IIOM*

12.30 Lunch

Session Four – Case Studies

13.30 Long Term Storage as a Strategic Approach to Mitigating Obsolescence Risk - *Darren Topley, CMCA*

13.55 Sikorsky Evolution Towards Strategic Obsolescence Management - *Allen Bertapelle, Sikorsky*

14.20 Strategic Obsolescence Management – Today is About Tomorrow - *Thomas Kamm, Siemens Healthcare GmbH*

14.45 Obsolescence Management in the Aerospace Industry of Developing Nations – *Chibueze Kanu, Nigerian Airspace Management Agency, Mariem Besbes, Quartz Laboratory & Marc Zolghadri, ISAE-Supmeca_LAAS-CNRS*

15.10 Break

15.25 The Implementation of a Strategic Obsolescence Capability within a Prime's Complex Organisation - *Tim Elliott, Allan Webb Ltd*

15.50 Focus on the Things Nobody Else Does - *Daniel Grundy, Jaguar Land Rover & Patrick Simpson, Converge*

16.15 Countdown to IIOM 2024 – *Timothy Zitkevitz, President, IIOM International*

16.20 Conference Wrap-up

16.30 Conference Closes



Advance Programme



Conference Registration Fees

	IIOM Member		Non Member	
	Early rate*	Full Rate	Early rate*	Full Rate
Conference Package	£760	£860	£860	£960
Workshop and Conference Package	£955	£1055	£1055	£1155
Workshop only	£325	£325	£425	£425

The above rates are subject to UK VAT @ 20% and do not include accommodation or travel.

*Early rate applies to registrations paid in full by 31 May 2023.

Packages

Workshop

24 October 2023 – Workshop only including lunch.

Conference package

24 October 2023 – Conference Welcome Reception.

25 October 2023 – Conference Sessions, Lunch & Networking Event.

26 October 2023 – Conference Sessions, Lunch.

Workshop & Conference package

24 October 2023 – Workshop attendance, Lunch & Conference Welcome Reception.

25 October 2023 – Conference Sessions, Lunch & Networking Event.

26 October 2023 – Conference Sessions, Lunch.

Partner package

This package is designed for partners accompanying delegates on the trip and can only be booked with a Conference Delegate or Speaker package. This programme gives partners the opportunity to meet other partners and free time to explore this amazing city.

24 October 2023 – Conference Welcome Reception.

25 October 2023 – Networking Event.

Accommodation – find details of how to book at our preferential rates on the [event website](#).

CLICK HERE TO REGISTER



iiom

CONFERENCE LONDON 2023



The magnificent city of London, England

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