

# Exhibitor Information



## International Institute of Obsolescence Management (IIOM) Conference & Exhibition

**The Strategic Side of Obsolescence Management**



LONDON, ENGLAND, UK

**OCTOBER 24 -26**

**2023**

Sponsorship options now available  
Please contact: [conference2023@iiom.global](mailto:conference2023@iiom.global)

# Exhibitor Information



## Introduction

IEC 62402:2019 introduces the concept of strategic obsolescence management in the introduction section of the standard. It specifically mentions that when planning and implementing obsolescence management, approaches early in the life cycle could be characterized as strategic. The IIOm 2023 Conference looks to expand on this concept with the theme, "The Strategic Side of Obsolescence Management."

We have made it clear that obsolescence must be managed at all phases of product life cycle, and throughout the supply chain. This conference looks to expand upon more strategic thinking to explore how to consider life cycle impacts and building justifications for technology refresh. We want success stories in performing and planning obsolescence management activities earlier in the life cycle and designing systems for successful obsolescence management.

## Location

IIOm's 2023 Conference looks to return to London and the site of the 2019 IIOm Conference. The Conference, Exhibition and Workshops will be held at the Copthorne Tara Hotel London, Kensington, located in London's West End and just a few minutes' walk from High Street Kensington underground station and Heathrow Airport is just 15 miles away.

Notable attractions in the area include Kensington Palace in Kensington Gardens, the Royal Albert Hall, Hyde Park, the Natural History, Science and Victoria and Albert Museums and London's premier university, Imperial College.



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A number of exhibitors' stands are available for organisations that provide services or products related to obsolescence management - including monitoring and reporting, mitigation, component storage, software applications and solutions. This exhibition will allow exhibitors the flexibility to provide their own displays within an area of 3m x 2m.

### Exhibitor Package includes

- 3 m wide x 2 m deep area and entrance for 2 exhibition Staff\*
- A5 landscape advert in conference proceedings

\*Your 2 members of Exhibition staff will have entrance to the two networking evenings, one of whom will also have access to the conference sessions.

The cost of booking a stand will be £1985 for IIOm Members and £2185 for non IIOm Members if booked and paid for by 10th April 2023 when the early booking rate for exhibitors closes. At that time the cost will rise to £2185 for IIOm Members and £2385 for non IIOm Members.

Erection of displays can be between 13.00 – 16.30 on Tuesday 24 October 2023.

The exhibition will close after lunch on Thursday 26 October 2023.

**To reserve your exhibition space visit [www.theiiom.org](http://www.theiiom.org)**





# iiom

## CONFERENCE LONDON 2023



The magnificent city of London, England

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